

Implementation Plan to Address Significant Community Health Needs

Conemaugh Health System

Cambria and Somerset Counties, Pennsylvania

Paper copies of this document may be obtained at:

Conemaugh Memorial Medical Center, 1086 Franklin Street, Johnstown, PA 15905,
Conemaugh Meyersdale Medical Center, 200 Hospital Drive, Meyersdale, PA 15552,
Conemaugh Miners Medical Center, 290 Haida Avenue, Hastings, PA 16646,
by phone at 800.587.5875, or via the website <http://www.conemaugh.org>



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Overview

The Community Health Needs Assessment (CHNA) defines priorities for health improvement, creates a collaborative community environment to engage stakeholders, and an open and transparent process to listen and understand the health needs of Cambria and Somerset Counties, Pennsylvania. In partnership with the United Way of the Laurel Highlands (UWLH), Conemaugh Health System (CHS) initiated a Community Health Needs Assessment on behalf of three of its member hospitals: Conemaugh Memorial Medical Center (MMC), Conemaugh Meyersdale Medical Center (MYMC), and Conemaugh Miners Medical Center (MIMC). This assessment analyzes progress since the last assessment in 2013 and defines new priorities for the next three years.

The CHNA is contained in a separate document.

The Conemaugh Health System Board of Directors approved this assessment and the hospital's implementation plan on April 25, 2017.





Community Health Improvement/ Implementation Plan 2016

CHS is focused on improving the health of the communities that we serve. CHS will address community health needs and work collaboratively with our partner, the United Way of the Laurel Highlands, and other organizations to address broader community needs.

For the prioritized significant health needs listed, colleagues at CHS will work as appropriate with community partners to:

- Identify related activities being conducted by others in the community that could be expanded
- Develop measurable goals and objectives so the effectiveness of efforts can be measured
- Build support for the initiatives within the community and among other health providers
- Develop detailed action plans

Internally at CHS, a CHNA Action Committee has been formed to evaluate the public health data, results from the surveys and the identified Significant Health Needs prioritized at the Community Health Summit. Internal action plans have been developed to address opportunities to improve the health of our patients and communities. Ongoing programs will also be evaluated to ensure they continue to meet community health needs and goals established.



Based on the results of the CHNA, CHS has selected the following significant health needs to address:

1. Substance Abuse (includes addressing violence)

- Continue partnerships to expand warm hand-off policy and help facilitate an increase in patient placement in treatment
- Explore options to increase drug and alcohol treatment availability within Cambria and Somerset Counties
- Increase coordination of care for drug addicted mothers and dependent newborns at Conemaugh Health System and implement best practice policies
- Increase education on drug addiction, high dose opioid prescriptions, infectious diseases, drug trends, prevention, treatment and law enforcement activities to staff, patients, schools and general public
- Continue collaborative partnership with the Cambria County Drug Coalition and other community organizations to focus on decreasing substance abuse

2. Decrease Obesity/Increasing Healthy Living

- Expand collaboration with local businesses and school districts to promote a healthier workplace through our online wellness platform
- Increase partnerships with groups and businesses to support healthy living to include information on nutrition, exercise, early heart attack, tobacco cessation and other health living topics
- Host Community Health Education Events at various sites throughout the Conemaugh Health System
- Expand healthy cooking demonstrations
- Utilize Healthy I.Q. Quizzes via email, Facebook and website to educate CHS staff and the community on healthy living
- Partner and promote community wellness events including, but not limited to, Heart Chase, Que Classic, Johnstown Walk of Hope and others
- Continue promotion of Worksite Wellness activities for employees including virtual contests, gym memberships and educational events
- Work collaboratively with the 1889 Jefferson Center for Population Health and other community organizations to promote healthy living and decrease obesity

3. Mental Health Needs

- Increase access to psychological services by recruiting additional Psychiatrists, Psychologists, and mid-level providers to the community
- Evaluate expansion of behavioral health services into Primary Care Services
- Explore utilization of telemedicine for Behavioral Medicine
- Collaborate with other community health providers and determine gaps and needs within service areas

4. Parental Support/Youth Opportunities

- Encourage expectant mothers to enroll into community programs including, but not limited to, Parents as Teachers and Nurse Family Partnership
- Support community youth wellness activities through partnerships with various community agencies
- Work collaboratively with United Way of the Laurel Highlands and other community organizations to encourage parental support and youth opportunities in our service areas

5. Access/Affordable Healthcare

- Continue partnership with national healthcare recruitment firm to recruit Primary Care and Specialty physicians for the Cambria and Somerset regions
- Consolidation of primary care practices in the planned Richland and Ebensburg Outpatient Centers for enhanced access
- Advertise access options and help eligible patients enroll in the Healthcare Exchanges, Medicaid, Children's Health Insurance Program (CHIP) and other programs
- Explore options with Advantage Point Health Alliance

6. Jobs/Socioeconomics

- Promote Conemaugh educational opportunities including the Nursing Assistant certification, Conemaugh School of Nursing and Allied Health programs, via job fairs, school districts, social media and other marketing
- Work collaboratively with entities such as the Chambers of Commerce, Johnstown Area Regional Industries (JARI) and other organizations to promote the region to prospective businesses

7. Infrastructure/Best Practices

- Continue to work with community leaders to develop processes to implement best practice and Pennsylvania Department of Health recommended "Hub and Spoke" model
- Co-sponsor a Quality of Life Summit in May, 2017 to focus on community health needs opportunities and collaborative partnerships within Cambria County
- Work with the United Way of the Laurel Highlands to update and promote the 211 line
- Continue communication to CHS staff on community resources available for patients